



## **TECHNOLOGY MARKETING CORPORATION (TMC) NAMES HIBERNIA ATLANTIC'S GLOBAL FINANCIAL NETWORK (GFN) AS A COMMUNICATIONS SOLUTIONS PRODUCT OF THE YEAR WINNER**

**SUMMIT, NJ & DUBLIN, IRELAND - NOVEMBER 1, 2010** - [Hibernia Atlantic](#), the only diverse transAtlantic high bandwidth connectivity provider, announces today that [Technology Marketing Corporation](#) (TMC), a global integrated media company, has selected its [Global Financial Network](#) (GFN), as one of its Communications Solutions 2009 Product of the Year winners. Utilizing the Hibernia Atlantic diverse and secure backbone, the GFN offers world-leading broker dealers, hedge funds, market data providers and other financial firms over 100 Points of Presence (PoPs) into key capital market cities in the US, Canada, UK, France, Germany, Ireland and mainland Europe. This news comes on the heels of Hibernia GFN's [recent announcement](#) that it will build Project Express, the lowest latency transAtlantic connection from New York to London with sub 60 ms speed, with additional high-speed connectivity into Chicago. This new build will be completed in the Summer of 2012; a map of the build is here: [http://www.hiberniagfn.com/documents/ProjectExpress\\_Map.pdf](http://www.hiberniagfn.com/documents/ProjectExpress_Map.pdf).

The Communications Solutions Product of the Year Award recognizes the vision, leadership, and attention to detail that are characteristics of the prestigious award. The most innovative products and services brought to the market in 2009 were chosen as winners of the Communications Solutions Product of the Year Award.

"Hibernia Atlantic has been recognized with a 2009 Product of the Year Award for their outstanding efforts in the advancement of data communications," said [Rich Tehrani](#), CEO, TMC. "The Global Financial Network benefits the financial industry as a whole and provides ROI for the companies that use it. Congratulations to the entire team at Hibernia Atlantic. I look forward to more innovative solutions from them in the coming year."

"Hibernia Atlantic is honored to have the GFN featured among other pioneers in the industry as a winner of this award," continues [Eric Gutshall](#), EVP of Sales and Marketing for Hibernia Atlantic. "The GFN was created as a response to the needs of our global financial customers, namely greater bandwidth capacity and security. Built to meet these performance and reliability requirements, the GFN allows the financial community to meet their next generation service demands."

The 2009 Communications Solutions Product of the Year Award winners are published on the [INTERNET TELEPHONY](#) and [Customer Interaction Solutions](#) web site.

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**About Hibernia Atlantic's GFN:**

Hibernia Atlantic's [Global Financial Network \(GFN\)](#) is a financial exchange connectivity division of Hibernia Atlantic, the Trans-Atlantic, high-bandwidth, connectivity provider. Built on over 24,000 kilometers of network, GFN connects the world's largest exchanges datacenters to its direct participants through secure and diverse dedicated, high bandwidth, ultra low-latency Ethernet and optical-level service from 1-GigE, 10-GigE, LanPhy wavelengths and traditional SONET/SDH services. Utilizing the Hibernia Atlantic diverse and secure backbone, GFN offers world-leading broker dealers, hedge funds, market data providers and other financial firms over 100 Points of Presence (PoPs) into key capital market cities in the US, Canada, UK, France, Germany, Ireland, mainland Europe and the Pacific Rim. For more information, please visit [www.hiberniagfn.com](http://www.hiberniagfn.com).

**About Hibernia Atlantic:**

[Hibernia Atlantic](#) is the only American-owned, diverse transAtlantic high bandwidth connectivity provider. Hibernia is a subsidiary of Columbia Ventures Corporation (CVC) and owned by both CVC and Constellation Ventures Partners. It is a transAtlantic submarine cable and terrestrial fiber network that offers over 100 redundant network Points of Presence (PoPs) throughout Canada, US, UK, and mainland Europe on over 24,000 kilometers of network. Hibernia provides secure and diverse dedicated Ethernet, DTM and optical-level service up to GigE, 10G and LanPhy wavelengths and traditional SONET/SDH services. In addition, Hibernia offers wholesale capacity prices, unparalleled support, flexibility and service. Hibernia Atlantic owns [Hibernia Media](#), which operates in 20 European and North American markets and represents the largest, national, state-of-the-art optical switching and Dynamic Transport Mode (DTM) network. Hibernia Media offers a full range of services to customers who generate and manage multi-media content. For more information on Hibernia Atlantic's cutting-edge network or to view their communication video, please visit [www.hiberniaatlantic.com](http://www.hiberniaatlantic.com). For further information on Hibernia Media, please visit [www.hiberniamedia.com](http://www.hiberniamedia.com).

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To view Hibernia's corporate overview video, please click here:

<http://www.youtube.com/watch?v=p0xVMLEfFrk&eurl=>

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## About TMC

Technology Marketing Corporation (TMC) is a global, integrated media company helping our clients build communities in print, in person and online. TMC publishes [Customer Interaction Solutions](#), [INTERNET TELEPHONY](#), [Unified Communications](#), [NGN](#) and [InfoTECH Spotlight](#) magazines. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries.

[TMCnet](#) is read by nearly two million unique visitors each month on average worldwide. [Alexa.com](#) ranks TMCnet traffic under 1,700 in the U.S. and India and under 4,000 in the Philippines, Canada and Ireland. TMCnet traffic ranks just over 4,000 in overall global traffic, according to [Alexa.com](#).

In addition, TMC produces [ITEXPO](#); [Social CRM Expo](#); [4GWE Conference](#) and [M2M Evolution](#) (in conjunction with Crossfire Media); [Digium|Asterisk World](#) (in conjunction with Digium); and [Smart Grid Summit](#) (in conjunction with Intelligent Communication Partners). TMC serves other communications market segments with the [Cloud Communications Summit](#) (in conjunction with Light and Electric); [CVx ChannelVision Expo](#) (in conjunction with Beka Publishing); and [MSPWorld](#)<sup>™</sup> (in conjunction with the MSP Alliance).

TMC also serves technology professionals with industry-specific Web sites: [InfoTech Spotlight](#), [4GWE](#), [M2M Evolution.com](#), [Smart-Grid.TMCnet.com](#), [Smart Products Ecosystem](#), [Robotics.TMCnet.com](#), [Cable.TMCnet.com](#), [Satellite Spotlight](#), [Green.TMCnet.com](#), [Healthcare.TMCnet.com](#), and [Education.TMCnet.com](#).

For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com).

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